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2 validating the pre-determined number of images against validation criteria; and  
3 substituting a different image for an image that fails the validation.

1 13. A computer-readable medium having stored thereon executable instructions for  
2 causing a computer to perform a method for dynamically selecting images for a markup  
3 language document comprising:

4 determining a number of images to display in the markup language document;  
5 obtaining a set of random numbers corresponding to the number of images;  
6 retrieving images from a group of images using the set of random numbers; and  
7 placing the retrieved images in the document.

1 14. The computer-readable medium of claim 13 having further executable instructions  
2 comprising:

3 validating the retrieved images against validation criteria; and  
4 retrieving a replacement image from the group of images if a retrieved image fails  
5 the validation.

1 15. The computer-readable medium of claim 13 having further executable instructions  
2 comprising:

3 determining a location in the document for each of the retrieved images from an  
4 instruction embedded in the document.

1 16. A computer-readable medium having stored thereon executable instructions for  
2 causing a computer to perform a method for creating a pool of images available for  
3 display in a markup language document comprising:

4 obtaining filtering criteria;

5 identifying an image based on the filtering criteria; and  
6 adding the identified image to the pool.

1 17. The computer-readable medium of claim 16 having further executable instructions  
2 comprising:  
3 examining information associated with the image against a set of standards; and  
4 discarding the image if the information does not meet the standards.

1 18. The computer-readable medium of claim 16 having further executable instructions  
2 comprising:  
3 deleting an image from the pool.

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1 19. A computer system comprising:  
2 a processing unit;  
3 a memory coupled to the processing unit through a system bus;  
4 a computer-readable medium coupled to the processing unit through the system  
5 bus, and  
6 an instruction embedded in a markup language document in the memory to cause  
7 the processing unit to execute a utility program from the computer-readable medium,  
8 wherein the utility program causes the processing unit to determine a number of images to  
9 display in the markup text document, select the number of images, and place the selected  
10 images in the markup language document.

1 20. The computer system of claim 19, wherein the utility program causes the  
2 processing unit to place the selected images in a location defined in the instruction.

1 21. The computer system of claim 19, wherein the instruction specifies the number of  
2 images to display.

1 22. The computer system of claim 19, wherein the computer-readable medium further  
2 comprises an administration program that causes the processing unit to create a group of  
3 images from which to select the number of images.

1 23. The computer system of claim 19, wherein the computer system is a web server  
2 and the markup language document is a web page.

1 24. The computer system of claim 23, wherein the web page contains images of items  
2 being auctioned on a web site hosted by the web server.

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